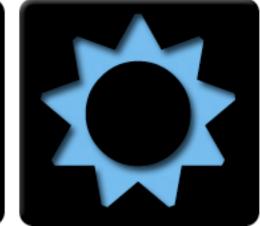


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Hair Dressing a la Zen Rock 'n' Roll

BY ADRIENNE PAPP FOR LA2DAY.COM 24 NOV 2008



There are plenty of places to get a stylish haircut in Los Angeles, but not many places where you can get not only great new look, but also a total makeover of your attitude.

Kyle Mathis Hair Dressing, located on Wilshire Blvd. in Santa Monica, is a place where you can get both. This new salon is now going on its sixth month, and offers a wide variety of custom treatments and services in an atmosphere that owner Kyle Mathis calls "Zen Rock 'n' Roll."



If that doesn't seem like a fitting description for a hair salon, it becomes easy to see why it's an accurate description when you walk through the doors. Guitars decorate the walls, giving the interior a rock 'n' roll vibe, without the need for loud, blaring music. Unlike many salons that can be crowded and noisy, Kyle's salon is a comforting, open space, calm and orderly. It's the kind of place that puts you at ease, even before any of the relaxing personal treatments begin.

Once settled in to the atmosphere of calming serenity, the treatments here immediately relax you, and are based on creating the best possible look and naturally healthy hair.

Many of the treatments at Kyle Mathis include proprietary natural blends of herbal and vegetable extracts. "We spent a lot of time developing organic treatments that will help restore the natural luster and health to hair. This is especially important when so many times hair has been subject to different processes that can stress and damage it," says Mathis whose number one expertise is exquisite short hair styling that turns heads everywhere.



Mathis has been in the business of creating beautiful hair for over fifteen years. His early days include experience in Texas, and, after a close brush with a serious illness, he decided to pack up everything and move to LA, opening his salon in Santa Monica and offering his unique services to an area where appearance and style are so important.

Kyle Mathis Hair Dressing quickly developed a reputation as a salon offering a wide variety of services in a unique Zen Rock 'n' Roll atmosphere. With a full staff of seven employees, every customer is offered highly individualized custom treatments for each unique hair type.

One of the most popular treatments at the salon is the scalp massage, which uses active organic extracts created by the staff, all part of the Zen techniques at work here. After one of these treatments, you will walk out of the salon with not only stylish, healthy hair, but also a relaxed and peaceful state of mind.

Salem, a beauty with jet-black hair who works with Mathis is famous for giving you just the perfect shade of color matching your skin tone carefully. You will go back to see her over and over again as leaving the salon and turning heads is something more than just an uplifting experience. It is a lifestyle.

Kyle Mathis Hair Dressing is now open seven days a week, so there is no excuse for stopping in for the type of service that will help you look and feel your best.

THE DETAILS: Kyle Mathis Hair Dressing www.kylemathishairdressing.com

Story by Adrienne Papp.

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