News

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Operation Healing for the World & Giving with the Stars

A campaign of hope & peace featuring the charity CD *For the Love of God Award winning artist/activist delivers music with a powerful message: Come together now before it's too late!*

Contact: Jill Bond, Media Relations onespirit1world@aol.com, (818) 851-9958 (office)

LOS ANGELES, CA, August 2, 2010 – Award winning artist/activist Geela Parish today announced the launch of **Operation healing for the world** & Giving with the Stars a campaign of hope, healing and peace featuring a charity CD For the Love of God. The divinely inspired peace song was written by Geela Parish for the purpose of bringing global attention to the urgent need for all people to come together before it's too late. "As we approach The International Day of Peace (September 21st), it's important to carry on the work of Gandhi and Rev. Martin Luther King, Jr. and recognize that everyone including the environment is impacted by the growing threat of nuclear war and the devastating consequences of senseless violence, regardless of financial status, religion or ethnicity. It's crucial to advance the cause of peace and non-violence because our ability to co-exist is the one condition of survival in a nuclear age," says Geela Parish, a longtime and very passionate peace advocate. "Sadly, we're all victims of centuries of brainwashing and manipulation by those who divide and conquer for self-serving purposes. It's ignorance that divides us. We fail to recognize the spirit that connects us all and to understand the unity in all living things, like strands in the same web of life. What God really needs is for people who are *made* in His image, to *act* in his image," adds Geela, a visionary social entrepreneur and author of the critically acclaimed book The American Dream. What makes this campaign unique is the fact that it's the brainchild of an American who originally came from a region that has never known peace, the epicenter of senseless violence, the volatile Middle East. It was an experience that has sparked Geela's life long passion for bringing people together and putting an end to the insanity and futility of war if only for what all religions have in common: the love of God.

The campaign of hope featuring *For the Love of God*, which has been recorded by various artists including **Patti Labelle**, is the current project of the grassroots movement <u>Women Transforming The World</u> which is part of the nonprofit organization **One Spirit, One World** also founded by Geela Parish. The song as recorded by Geela Parish is accompanied by a compelling <u>You Tube video</u>.

The campaign's mission is to make a global social impact by raising awareness about the urgent need to advance the cause of peace and preservation of the natural world while inspiring hope and giving. A significant portion of the proceeds from the sale of the song recorded by Geela will be donated to charitable organizations that support world peace and victims of war-torn countries and natural disasters, including the rebuilding of Haiti.

Many people have contributed their talents and time to the success of this campaign especially <u>Women's Radio</u> where Geela serves as a host and a contributor, world-renowned photographer <u>Ben Heine</u> and publicist <u>Adrienne Papp</u>.

"I truly believe that by leveraging the power of music, celebrities and media it's possible to accelerate the process by which we can affect change positively for the benefit of all humanity," says Geela whose social consciousness has always been an integral part of her transformative music and all other endeavors. She is very encouraged by the tremendous response to the YouTube video shortly after its release. It has been picked up and ranked on top play and bestselling video lists of such reputable international websites as <u>www.univision.com</u>, <u>www.worldnews.com</u> and <u>www.videosurf.com</u>

Plans for the song include recording it in different genres and languages. Geela hopes this campaign will inspire more celebrities to come on board to advance the cause of peace and create a tsunami of compassion to overcome senseless violence and confront the challenges facing us all today. With so many miracles in Geela's life, all she needs is another miracle, if only for the love of God. Now that's passion to really feel good about.

People can support the cause by purchasing the song digitally through online retailers such as <u>iTunes</u>, <u>CDbaby.com</u>, and <u>Amazon.com</u>. To donate online please visit <u>www.womentransformingtheworld.com</u>

Geela's efforts on all fronts have been recognized with many awards and rave reviews from the media, bestselling authors, world-renowned personalities, celebrities and reputable organizations alike.

Other inspiring peace songs with a strong Middle Eastern and Latin influence also written by Geela Parish can be found in her critically acclaimed CD <u>The Veil of Life</u>. Geela's passionate advocacy for peace, which in the broader sense includes preservation of the natural world, can be found in her many columns posted on <u>Women's Radio</u> and in her bestselling book **The American Dream** which hit the bestseller list on **Amazon.com** shortly after its release.

About Geela Parish: Geela Parish is an award winning singer/songwriter/activist who sings in 10 different languages, and the author of the critically acclaimed book **The American Dream** (ISBN 0974229024; \$15.95) based in Los Angeles. She is also a host and an Editor Contributor for **Women's Radio**, a freelance writer, a social entrepreneur and founder of **One Spirit**, **One World** a non-profit organization dedicated to promoting peace and healing and **Women Transforming The World**.

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Geela Parish is available for interviews. For more information including pictures please contact:

Jill Bond, Media Relations (818) 851-9958, Email Jill Bond