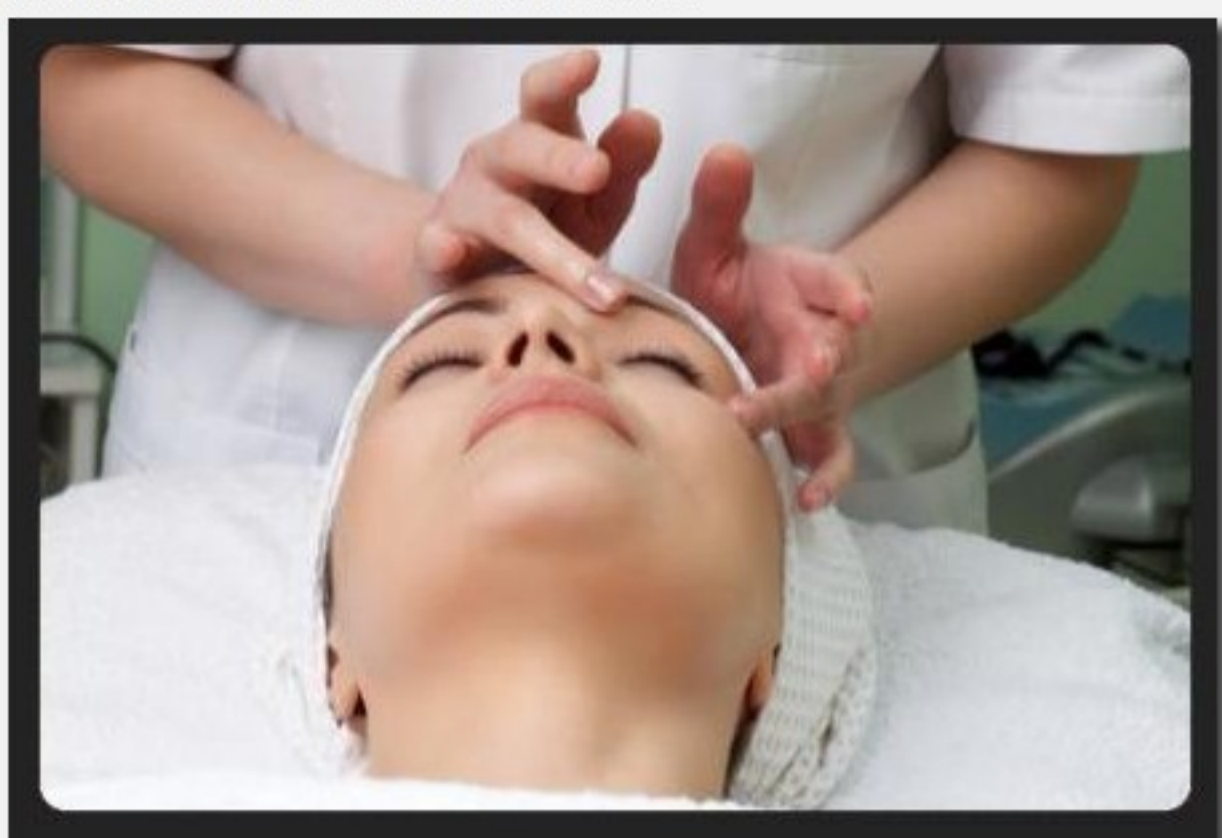


Dr. Zein Obagi: Changing the Face of Skin Care

BY ADRIENNE PAPP FOR LA2DAY.COM 29 APR. 2008



This is literally about saving your own skin. That's the business that Dr. Zein Obagi is in. He's not interested in prescribing some topical treatments that have a minor effect on your skin and a major effect on your bank account. His approach works from the inside out, beginning with regenerating the actual living skin cells that make for a healthy complexion. And he takes it personally, an ongoing fight against aging.

With over 20 years experience as a board-certified dermatologist and skincare pioneer, Dr. Obagi takes that fight right down to the cellular level. From his innovative laser therapies that stimulate cellular function to re-energize aging skin, to his line of prescription-strength anti-aging products, Dr. Obagi is now recognized as the gold standard for results-oriented skin care.

We could talk about his education, experience and success in the medical arena, but what really speaks volumes are the magnificent results that he and his skin care treatments produce. In the final analysis, the mirror is the best judge, and Dr. Obagi's patients are testimony to the wonderful work he is capable of. I am one of them.



He relies on a comprehensive multi-stage therapy procedure that is based on using aggressive treatments and the finest formulas.

You begin by creating change at the level where the skin actually regenerates itself. By stimulating this area, a new generation of skin cells are revitalized and rejuvenated. That's first. Then Dr. Obagi treats the skin with stabilized retinol, advanced peptides and powerful anti-oxidants for continuous stimulation and repair. This diminishes the look of fine lines and wrinkles, improves tone and texture and increases skin firmness and elasticity. Finally he soothes your skin with his luxurious anti-inflammatory and anti-irritant agents. When the treatment is over, you feel refreshed and invigorated, with a look that is years younger than your previous appearance.

Dr. Obagi's philosophy is simple. He believes that you must restore skin health before you see skin vitality. His philosophy and methods are aggressive, and they work - if you are committed. So if you're ready to fight aging and ready to win the battle, Dr. Obagi is your ally in the battle.

He practices at the Obagi Dermatology, Plastic Surgery & Laser Center in Beverly Hills and Obagi Dermatology and Plastic Surgery Centers in various countries around the world. He has also personally trained hundreds of dermatologists and plastic surgeons world wide in administering his Obagi System. The Obagi Nu-Derm System, founded by him and other leading experts, is available through more than 3,500 Dermatologists, Plastic Surgeons, Medical Spas and other skin care specialists everywhere.

Call (310) 275-3063 or visit www.zoskinhealth.com