

- *Los Angeles* magazine is L.A.'s only city magazine that is ABC-audited, with an all-paid and verified circulation
- #1 Best-selling monthly title in Gelson's and Bristol Farms, beating national publications such as *Vanity Fair*, *InStyle*, *Vogue*, *Martha Stewart Living*, *O, Bon Appetit*, *Architectural Digest*, *Real Simple*, and *Harper's Bazaar*
- #1 Best-selling city magazine in all of California for Barnes & Noble stores
- 48% of all households in the top ten most affluent zip codes in Los Angeles read *Los Angeles* magazine:
 - Brentwood, Bel Air, Beverly Hills, Malibu, Manhattan Beach, Pacific Palisades, Palos Verdes Peninsula, Rancho Palos Verdes, Santa Monica, San Marino

Paid and verified circulation	150,000
Readership	450,000—three readers per copy
Subscribers	87%
Newsstand	13%

The extensive distribution network includes:

- Major supermarkets and retailers
- National bookstores
- Major airports
- Luxury hotels
- Every major newsstand in Southern California, plus select locations nationally

Targeted Hotel Placement

Los Angeles magazine distributes to the top Southern California luxury hotels. Ranked as the fourth-largest leisure travel destination in the U.S., Los Angeles receives 25 million affluent visitors annually who:

- Spent **\$12.9 billion** in total spending
- Spent **\$1.3 billion** on shopping
- Spent **\$3.3 billion** on dining and entertainment
- Spent **\$4.1 billion** on lodging

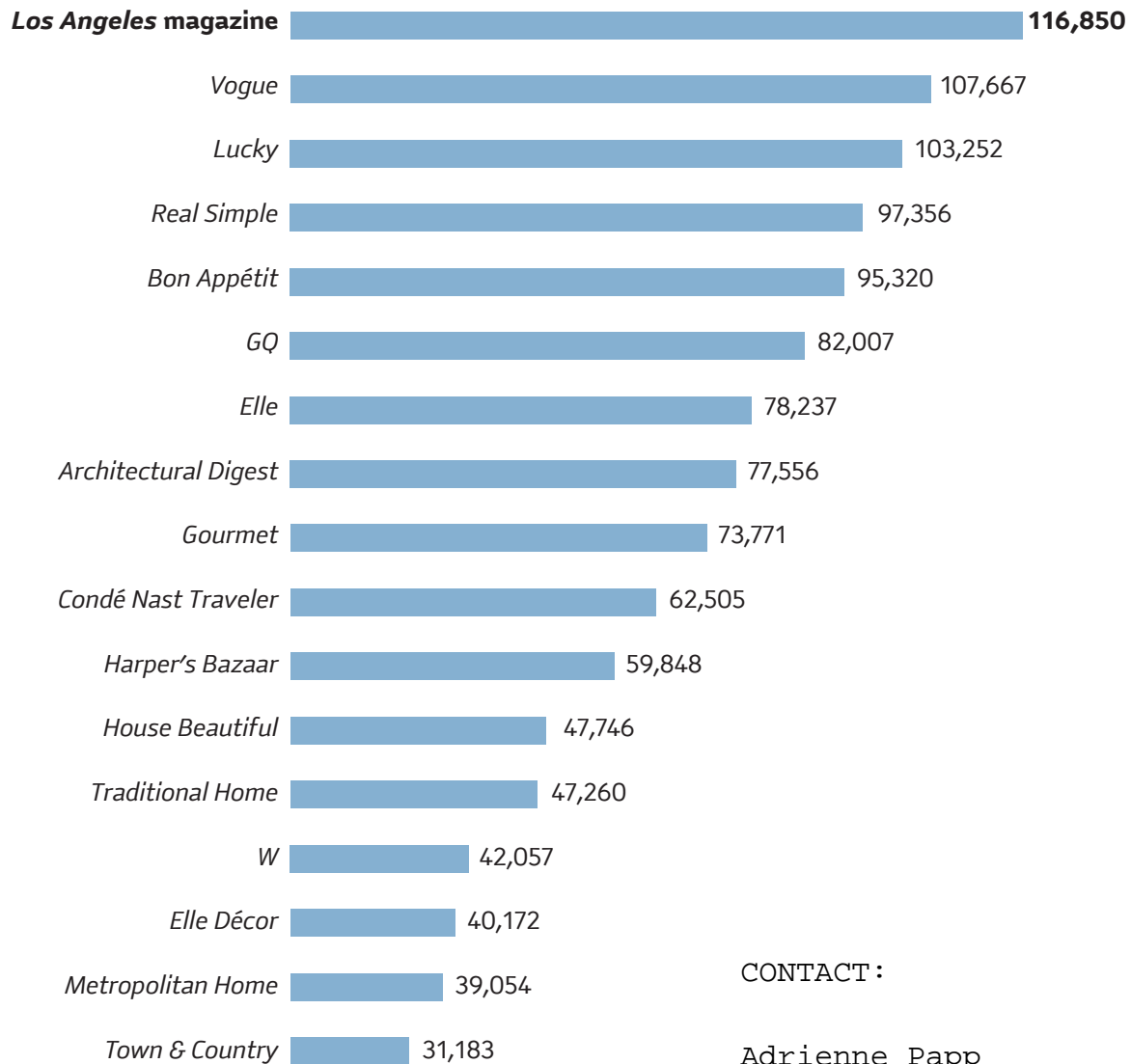
Los Angeles Magazine's In-Room Hotel Circulation

Ambrose Hotel	Maison 140
The Avalon Hotel	Mosaic Hotel
The Belamar Hotel	Oceana Hotel
The Beverly Hilton	Omni Hotel
Casino Morongo	The Peninsula Beverly Hills
Crowne Plaza Hotel Beverly Hills	Portofino Hotel & Yacht Club
Fairmont Miramar Hotel	Regal Biltmore Hotel
Four Seasons Beverly Hills	Regent Beverly Wilshire
The Georgian	Renaissance Hollywood
Graciela Burbank	Ritz-Carlton Huntington
The Grafton Hotel	Ritz-Carlton Marina del Rey
Hollywood Roosevelt	Sheraton Four Points
Hotel Sofitel	Sheraton Gateway
Hyatt Regency Century Plaza Hotel	Sheraton Universal Hotel
Hyatt Valencia	Shutters on the Beach
InterContinental Hotel Century Center	Sportsman's Lodge Hotel
L.A. Airport Hilton & Tower	Sunset Marquis Hotel & Villa
L.A. Athletic Club	The Thompson Beverly Hills
Le Merigot Beach Hotel & Spa	Viceroy Hotel
Le Montrose Suite Hotel	Warner Center Marriott
Le Parc Suite Hotel	Westin Bonaventure Hotel
Luxe Hotel Rodeo Drive	W Hotel
Luxe Hotel Sunset Boulevard	Wyndham Bel Age

Coverage Where It Counts

With such extensive coverage in the L.A. area, *Los Angeles* magazine delivers greater market coverage in the Los Angeles Designated Market Area (DMA) than many national publications.

Los Angeles Circulation



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