



CELEBRATING LOS ANGELES' FINEST

LOS ANGELES CONFIDENTIAL MAGAZINE IS AN INDISPENSABLE READ, completely wired into all that makes Los Angeles tick. From philanthropists to publicists, producers to directors, agents to actors, fashion designers to nightclub entrepreneurs, *LOS ANGELES CONFIDENTIAL* celebrates the people, places, and styles that make Los Angeles one of America's hottest, sexiest, and most high-profile cities. With an insider's eye toward the unique aspects of this dynamic community, we cover the best the city has to offer in the worlds of art, beauty, business, culture, dining, entertainment, fashion, interior design, jewelry and watches, nightlife, philanthropy, politics, real estate, sports, and travel.

LOS ANGELES CONFIDENTIAL

2008 ADVERTISING RATE CARD

	1X	3X	5X	10X	12X	
FULL		\$19,850	\$17,330	\$13,860	\$12,480	\$11,430
HALF		\$12,370	\$10,190	\$8,190	\$7,370	\$6,760
QUARTER*		\$7,140	\$5,880	\$4,730	\$4,250	\$3,910
COVER 2/PAGE 1		\$52,400				
COVER 3		\$24,000				
COVER 4		\$27,300				

REGULAR DISTRIBUTION: 70,000

PREMIUM DISTRIBUTION: 75,000: Sundance, Oscar, and Emmy Issues

- All rates are net
 - Rates effective through December 31, 2008
 - Rates are not based on ABC Audit
 - Covers do not qualify for volume discounts
 - Covers will be preempted by spectacular units
 - Guaranteed positions require a 25% premium, excluding covers
- * Limited availability

2008 EDITORIAL CALENDAR

ISSUE	SPACE RESERVATION	MATERIALS	AVAILABLE
1 GOLDEN GLOBES	NOVEMBER 26, 2007	DECEMBER 7, 2007	JANUARY 4, 2008 – FEBRUARY 14, 2008
2 OSCAR ISSUE	DECEMBER 31, 2007	JANUARY 10, 2008	FEBRUARY 15, 2008 – MARCH 12, 2008
3 SPRING	JANUARY 28, 2008	FEBRUARY 7, 2008	MARCH 13, 2008 – MAY 1, 2008
4 LATE SPRING	MARCH 17, 2008	MARCH 27, 2008	MAY 2, 2008 – JULY 10, 2008
5 SUMMER	MAY 26, 2008	JUNE 5, 2008	JULY 11, 2008 – SEPTEMBER 4, 2008
6 EMMY ISSUE	JULY 21, 2008	JULY 31, 2008	SEPTEMBER 5, 2008 – OCTOBER 2, 2008
7 FALL	AUGUST 18, 2008	AUGUST 28, 2008	OCTOBER 3, 2008 – NOVEMBER 20, 2008
8 HOLIDAY	OCTOBER 6, 2008	OCTOBER 16, 2008	NOVEMBER 21, 2008 – JANUARY 3, 2009

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