



The Write People. The Right Publicity™

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BINDING POLICY OF ATLANTIC PUBLICITY

Atlantic Publicity, Atlantic Publisher, Spotlight Media Productions, Atlantic United Films, AdriennePapp.com and Atlantic United, Inc. are a media communication, a marketing strategy advisor, marketing planner, advertising planner and general consulting and publicity companies. Adrienne Papp is an MBA, Economist, Marketing and Media Expert, Advertising Executive, Writer, Editor in Chief and Journalist, Show Host, who syndicates her widely published and recognized articles. Although we may offer occasional special deals we are NOT a bank, nor we sponsor client's own marketing or exposure of any kind. Anything that offers any support from us is purely complementary and is to be handled as such.

Her (or anyone on her behalf from said companies) meeting with any future client is complementary in the first half an hour at which time we listen to the client's current needs and market position, gain understanding of what the client's end goal is, which allows us to properly assess the venue of media and services the client needs, which we present within said time frame.

Any amount of time that goes over 1/2 hour during the consulting process is billed at \$ 290 / hour, or in segments for the time going over 1/2 hour. The consultation fee, and any other time consuming activities shall be billed as explained above.

It is especially noted that due to the nature of publicity any and every project between Client and Atlantic Publicity MUST be completed within half a year. Should the project go over six months, it is clearly understood by client that the project MUST be finished within 1 (ONE) calendar year from the start date to the end date, otherwise any deposits, partial or full payments made by client will be accounted for time spent by Atlantic Publicity and the project will have to be restarted from the beginning including deposits, partial or full payments as if the project has never been started.

It is also understood that our companies are built on the latest scientific discoveries including a positive approach to every aspect of life and a pleasant work environment. Any client who is demonstrating any sort of bullying or other abusive behavior shall be noted accordingly.

Thank you for your business and allowing to serve your company in good faith and in a positive work environment.

Sincerely,

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